



Role: Marketing & Communications Internship

Timing: 32-40 hours per week

Location: Aalsmeer, the Netherlands

Our vision at Treemore is a sustainable world where people live in harmony with nature and with each other. In this world, people understand the earth's systems dynamics and use its power to create diversity, rather than to destroy it.

Trees are vital to complex life, symbols of strength and an endless source of inspiration. On our mission to reverse the deforestation trend, we found *one* product and approach that worked best: high-quality tree-gifts combined with storytelling. By offering small specimen of nature's most striking trees and help people nurture them, we aim to make everyone fall in love with trees and become stewards of spaceship earth.

Our small but very motivated team consists of passionate professionals that are looking for an intern to help with our (online) communications.

Responsibilities:

To support our communication activities, we are looking for an enthusiastic and creative person. As intern you will carry out the following activities:

- Create content for our website (blogs, videos, interviews, news updates, stories, etc.);
- (Assist in) Running our social media platforms (content creation, planning, analysis);
- (Assist in) Community Management;
- Assist the Marketing & Communications Manager with day-to-day tasks;
- Conduct market research.

We are looking for candidates with the following profile:

- You are an enthusiastic, creative, social media savvy person, with a study background in communications, journalism, marketing or equivalent;
- A feel for sustainability, trees, nature;
- Preferably, you have experience with managing social media platforms;
- Ability to work independently and proactively; hands-on mentality, willing to pick up what needs to be done in an innovative start-up organization;
- Excellent writing and communication skills in English;

- Available for at least 4 months, preferably longer.

We offer a great working environment in our office situated in Aalsmeer, close the 'Amsterdamse bos'. You will have lots of room to take initiative and gain knowledge from working with experts. The internship comes with an allowance of EUR 300 per month (for students only) and travel costs will be compensated (€0,23/km). For more information or to send an application, please contact sanne@treemore.eu.

Please indicate from what date you are available. Applications can be submitted before February 19th 2024.